

Objective

A concept artist position that offers the opportunity to use my expertise in entertainment field.

Professional Profile

- Passionate about animation and games
- Background in concept arts, painting, drawing, graphic/web design, multimedia, 3D, and photography
- Fluent in Chinese (Mandarin)
- **Softwares:** Photoshop, Painter, Illustrator, Flash, Dreamweaver, ImageReady, Freehand, FinalCut Pro, PageMaker, QuarkXpress, Homesite, CodeEdit
 - Basic 3D modeling (Maya, 3D Max), basic audio/video editing (SoundForge, Acid, Premiere, AfterEffect)

Professional Experience

- Nickelodeon Virtual World 9/09 – Present
Art Intern
 - Designing game items, props, and costumes for characters
 - Creating flash animation and animated .gif
- Web Design and Flash Animation Freelance 6/07 – Present
Freelancer
 - Created 10 sec Flash animation invitations for Kingpins fashion shows.
 - Redesigned and updated websites, both HTML and FLASH web pages.
Redesigned home page for bradalden.com
- PCYI. Co., Ltd. (Taipei, Taiwan) 5/02 – 5/04
Senior Multimedia Designer
 - Promoted to a lead within one year. Managed six designers, and learned how to motivate others.
 - Made design tutorials and guides for new designers.
 - Outsourced projects.
 - Collected, tested and organized mobile phones specifications for designers to do wallpapers, icons, and interfaces.
Improving working pace and quality.
 - Designed user-friendly web interfaces (front-end/back-end) and templates
 - Designed company logo, brochures, posters, short flash banners/greeting cards, demo CDs, web banners/icons, online newsletters/invitation, and mobile phones wallpapers/icons (black and white, 4 grays, 64, 256, full colors)/WAP interfaces.
Weekly newsletter pushed consumers to pay and increased profits in a week.
 - Traveled to collaborate with Business partners such as Yahoo China, Sina, Sohu, Toms. Yahoo Taiwan, Yam, Taiwan Telecom, Fareastone and sought business opportunities in south Korea.
 - Worked in traditional/simplified Chinese and English projects.

Education and Training

- **Art Center College of Design** (Pasadena, CA) 9/05-Present.
Illustration, Entertainment Design track
- **Art Institute of Seattle** (Seattle, WA) 9/2001
Associate of Applied Art Degree. Multimedia and Web Design
GPA 3.9 Graduated with honor.
Award: Local web design winner of Adobe/Art Institutes Design Competition 2001.

Additional Training: Flash game design for mobile phone workshop, Maya 3D modeling 3 days workshop. Adobe Photoshop/Macromedia workshops.

Activities

Chinese Student Association in Art Center College of design.

Founder and president: 9/06 – 12/07.

Organized and planned 5 events, made connections to local Chinese communities and Taiwan design company, assigned tasks to officers. Recruited 35 members within 1 month.

Volunteer work:

AnimalsTaiwan (Taipei, Taiwan) 1/09 Helping AnimalsTaiwan to sell dog supplies for animal rescue fund raising.