



Objective

A position in visual development that offers the opportunity to use my expertise in entertainment field.

Professional Profile

- Passionate about animation, anime, games and film.
  - Background in concept arts, visual development, matte painting, traditional/digital painting, drawing, graphic/web design, multimedia, and photography.
- Softwares:** Photoshop, Painter, Flash, Dreamweaver, FinalCut Pro, zBrush, InDesign, CodeEdit
- Basic knowledge of 3D modeling (Maya, 3D Max) , audio/video editing, (SoundForge, Acid, Premiere)

Professional Experience

- Nickelodeon Virtual World (Neopets) 9/09 – 12/09  
Art Intern
  - Designed items, props, and costumes for characters using Flash.
  - Created flash animation and animated .gif.
  - Created illustrations.
- Illustration, Web Design and Flash Animation Freelance 6/07 – Present  
Freelancer
  - Contract designer of **Evite.com**.
  - Web development of PHP based content management site (Joomla).
  - Created 10 sec Flash animation invitations for Kingpins fashion shows.
  - Redesigned and updated websites with both HTML and FLASH technology.  
Redesigned home page for bradalden.com
- PCYI. Co., Ltd. (Taipei, Taiwan) 5/02 – 5/04  
Senior Multimedia/Graphic/Web Designer
  - Promoted to lead position within one year. Managed six full time/part time designers.
  - Made design tutorials and guides for new designers.
  - Outsourced projects.
  - Collected, tested and organized mobile phones specifications for designers to do wallpapers, icons, and interfaces.
  - Designed user - friendly web interfaces (front - end/back - end) and templates
  - Designed company logo, brochures, posters, short flash banners/greeting cards, demo CDs, web banners/icons, and online newsletters/invitation.  
Weekly newsletter encourages consumers to shop and increased profits in a week.
  - Traveled to collaborate with Business partners in China, and South Korea.
  - Worked with traditional/simplified Chinese and English projects.

Education Training Achievement

- Art Center College of Design (Pasadena, CA) 9/05 - 12/10  
Bachelor of Fine Arts Illustration/Entertainment Design track  
Environment Design/Matte Painting for film students Adidas commercial project "Rain."  
It was selected in **IdN magazine**.
- Art Institute of Seattle (Seattle, WA) 9/01  
Associate of Applied Art Degree Multimedia and Web Design  
GPA 3.9 Graduated with honor  
Award: Local web design winner of Adobe/Art Institutes Design Competition 2001  
Additional Training: Flash game design for mobile phone workshop, Maya 3D modeling 3 days

Activities

- Chinese Student Association** in Art Center College of design.  
Founder and president: 9/06 – 12/07  
Organized and planned events, connected with local Chinese communities alumni, and Taiwan design companies.
- AIGA, SIGGRAPH ACM members**
- Volunteer work:**  
Animal's Taiwan (Taipei, Taiwan) 1/09 Helping Animal's Taiwan selling dog supplies for animal rescue fund raising.

Reference available upon request